



Yoga Outreach is a Vancouver based registered charity. Our mission is to identify, develop and deliver healing and life-affirming yoga programs to people who can not directly access these resources.

Since 1996, Yoga Outreach has been serving marginalised adults and youth in British Columbia's Lower Mainland. As a grass-roots organization we have spent much of our time quietly laying the foundation for our work and delivering services to those in need. We now are ready to increase our effectiveness and reach by building a more public face for the organization and a strong and vocal presence in the Yoga community both locally and beyond .

As the **Fund Development Advisor** for Yoga Outreach you will provide advice and expertise on building a successful fund development strategy.

The objectives are as follows:

1. Build awareness of Yoga Outreach and showcase the work we do in the community, both locally and beyond;
2. Serve as a platform to build a sustainable long term funding base through annual campaigns, Donor relationship management and cultivation, grant writing etc.;
3. Reinforce Marketing & Communications platforms for volunteer recruitment, engagement & retention;
4. Reinforce Yoga Outreach as a leader in engaging, educating and mentoring yoga teachers working with marginalised populations;

Project Deliverables:

- Oversee the research, design and implementation of a comprehensive Fund Development Plan based on knowledge of YO Objectives.
- You will be working closely with the Executive Director to evaluate, revise and coordinate fund development planning. Including donor relationship management strategies, annual giving campaigns and long term donor strategy as well as oversight of strategic development plans for annual events, grant writing strategies and evaluation procedures.

Position Description: Community Engagement Volunteer - Fund Development Advisor

Qualifications:

- A minimum of 1 year working in a related field.
- Experience with research, design and implementation of both short and long term fund development strategies, especially in a non-profit setting, a definite asset.

Working closely with the Executive Director and the Fundraising Committee Chair, your role will be to facilitate the establishing of goals, ongoing strategies and evaluation criteria for a comprehensive Fund Development Plan and to support initial implementation.

The ideal applicant is:

- Creative,
- A strategic thinker,
- goal & detail oriented,
- efficient,
- a strong communicator with an ability to give clear direction and provide concise guidance.

Devotion of Time: This is a comprehensive project expected to take approximately 6 months to complete with the majority of the work focused in the initial months and providing follow up support and guidance to the ED & Fundraising Committee Chair in the implementation process following start-up. Estimated time required is 2 hours/week in the initial 8 weeks, 1 hour/week in the next 4 - 8 weeks with a request for follow up support as necessary in the following 6 months.

As a **Community Engagement Volunteer** we offer you the opportunity to contribute to a fantastic organization, engage in community building and gain wonderful connections with other committed like-minded individuals.

As a member of our Community Engagement Team you will be acting as an ambassador for Yoga Outreach and an advocate for our programs, helping Yoga Outreach to raise funds, new friends and awareness about the important work we do in the community.

Position Description: Community Engagement Volunteer - Fund Development Advisor

In recognition we provide volunteers, upon request, with a letter of recommendation or a letter of service recognition depending on volunteer preference.

Contact our Executive Director, Delanie Dyck for more information

delanie@yogaoutreach.com